



ROX Hi-Tech Limited

Investor Presentation H2 FY25



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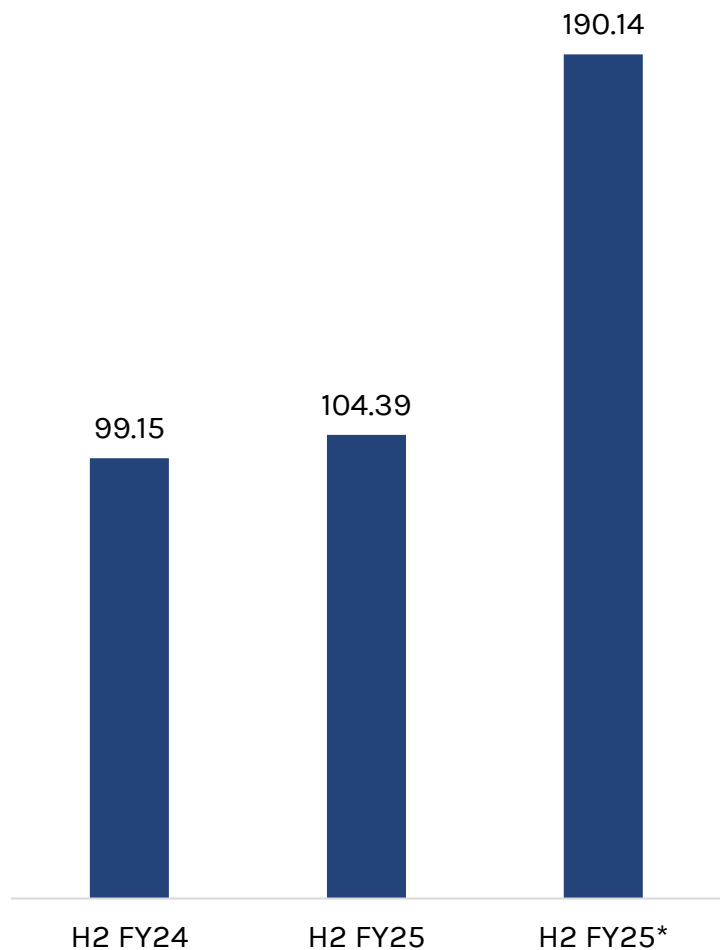
These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and world-wide, competition, the company’s ability to successfully implement its strategy, the Company’s future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company’s market preferences and its exposure to market risks, as well as other risks.

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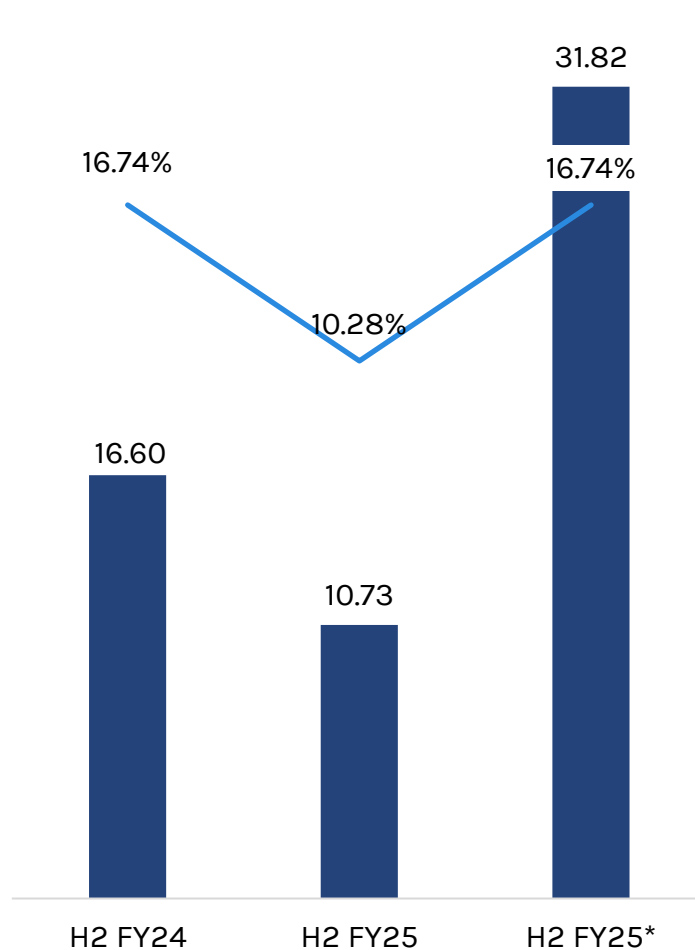
H2 FY25 Financial Highlights



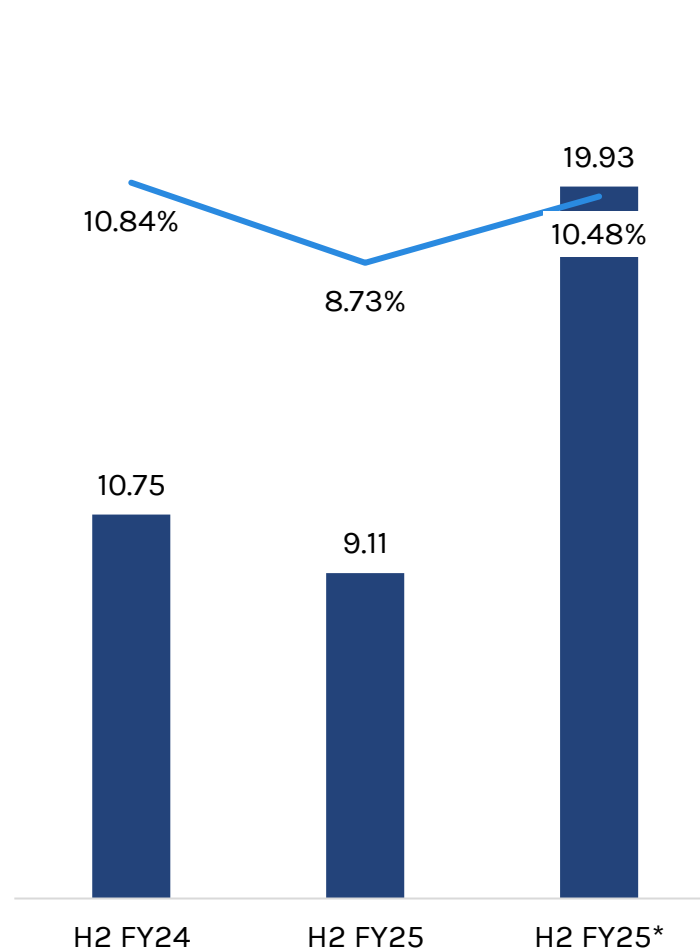
Total Revenue



EBITDA EBITDA Margin



PAT PAT Margin



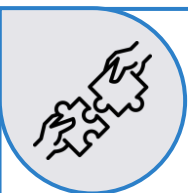
All Figures In ₹ Cr & Margin In %

*Note - The Company has invested in its Subsidiaries only during H2 FY25



Particulars	Consolidated	Standalone		
	H2 FY25*	H2 FY25	H2 FY24	Y-o-Y %
Revenues	187.46	103.84	98.79	
Other Income	2.68	0.54	0.36	
Total Income	190.14	104.39	99.15	5.28%
Cost of Consumption	138.42	80.08	75.71	
Employee costs	12.85	8.42	3.76	
Other expenses	7.05	5.17	3.08	
Total Expenditure	158.32	93.66	82.54	
EBITDA	31.82	10.73	16.60	-35.38%
Finance Costs	4.60	0.80	1.69	
Depreciation	1.06	-0.96	0.53	
PBT	26.17	10.88	14.38	
Tax	6.23	1.77	3.64	
PAT	19.93	9.11	10.75	-15.26%
Total Comprehensive Income	19.93	9.11	10.75	
EPS	8.73	3.99	4.71	-15.29%

*Note – The Company has invested in its Subsidiaries only during H2 FY25



Partnership With Everrenew-

The Company has successfully secured a major project to implement Grow with SAP for Everrenew, a forward-looking leader in the renewable energy sector committed to driving digital transformation. Recognizing the need to modernize its operations to accommodate rapid growth and elevate its service portfolio, Everrenew has selected Grow with SAP Premium Edition to power its next phase of expansion.



Founding Member of the Indian Green Building Council (IGBC)-

The Company has been honored as a Founding Member of the Indian Green Building Council (IGBC), with membership number IGBCFM240522, granting it the privilege to use the prestigious IGBC Founding Membership Certificate and logo on official materials such as letterheads, business cards, and product brochures. The IGBC logo, synonymous with trust and credibility built over two decades of excellence, further strengthens the Company's position as a key advocate of sustainable development in India.



Announces Membership With The Confederation Of Indian Industry-

The Company has announced its membership with the Confederation of Indian Industry (CII). The company, which has grown from an IBM Business Partner into a leading player in the IT sector, is dedicated to providing cutting-edge solutions and a commitment to excellence that has earned it a strong reputation in the market. This new affiliation with CII, bearing Membership No. S9004P and valid through December 31, 2024.



Certification By TÜV SÜD South Asia Private Limited



Secured ₹40 Crore Order Book In Digital Transformation-

The Company has secured an impressive ₹40 crore order book, emphasizing its focus on digital transformation projects for enterprise clients, encompassing network and security management along with application management. The projects are set for phased execution and are expected to be completed by March 2024. With this addition, the total order book now stands at ₹150 crore, with ₹110 crore already billed and ₹40 crore currently in the order book.



Secured Contract With Indocool Composites Pvt. Ltd-

The company has secured a prestigious contract with Indocool Composites Private Limited, a mid-sized manufacturing enterprise, to implement GROW with SAP- a proven solutions which is built on best practices, ensuring sustainable growth and success.



Received Approval To Establish Unit in ELCOT SEZ, Trichy-

The Company has received approval from the Government of India, Ministry of Commerce & Industry, for setting up a unit in ELCOT SEZ, Navalpattu, Trichy. This will enhance manufacturing capabilities, optimize logistics, and enable seamless international trade, fostering exports and global partnerships.



Announces Grant of Stock Options Under the 'ROX Employee Stock Option Plan 2024-

The company has approved the grant of 5,06,668 stock options to eligible employees under the 'ROX Employee Stock Option Plan 2024'. This initiative aims to reward employees for their past contributions, foster motivation, and attract and retain top talent. Each stock option, upon exercise, entitles the holder to one equity share of the company.



Established ROX Hi-Tech PTE. Limited In Singapore-

The Company has established its subsidiary, ROX Hi-Tech PTE. Limited in Singapore, with a paid-up share capital of \$1,000, focusing on the wholesale of computer hardware and peripheral equipment, excluding cybersecurity-related products. This subsidiary will serve as the Company's international arm, strategically positioned to capitalize on global market opportunities and resources.



Incorporated ROX Hi-Tech LLC In USA-

The company has announced the incorporation of its subsidiary, ROX HITECH LLC, in USA, United States, effective January 17, 2025. ROX HITECH LLC has been structured with an authorized share capital of USD 100, comprising 100 shares subscribed at a face value of USD 1/- each, amounting to ₹8,600/-. ROX Hi-Tech Limited holds 51% ownership in the subsidiary, while Mr. Jim Rakesh and Mrs. Sukanya Rakesh hold 25% and 24%, respectively.



Opened ROX Hi-Tech ApS in Denmark-

The Company has expanded its global presence by incorporating its subsidiary, ROX Hi-Tech ApS, in Denmark with an authorized share capital of EUR 5,400, comprising 864 shares at a face value of EUR 1 each, equivalent to approximately ₹ 78,000. The subsidiary will specialize in enterprise software development, IT consulting, and system integration, aligning with ROX Hi-Tech's core business objectives.



ROX Hi-Tech Ltd Forms Subsidiary in Mauritius-

The Company has officially incorporated its subsidiary, in Mauritius, with effect from March 11, 2025. The subsidiary has been established with an authorized share capital of USD 100, consisting of 51 shares subscribed at a face value of USD 1/- each, totaling approximately ₹4,600/-. ROX Hi-Tech Limited holds a 51% stake in the newly formed entity, while Mr. Jim Rakesh and Mrs. Sukanya Rakesh hold 25% and 24%, respectively.

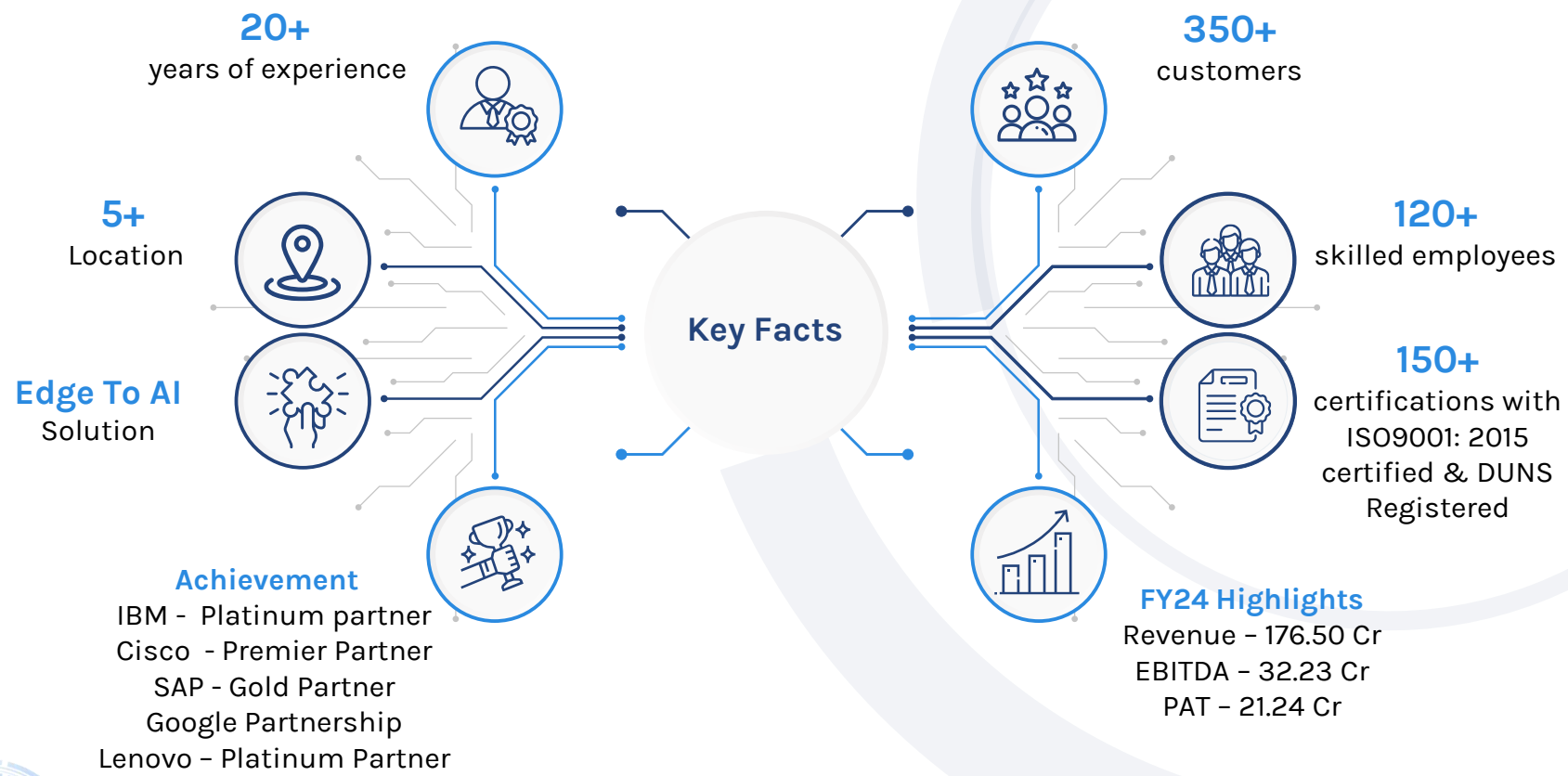
Company Overview



ROX, headquartered in Chennai, India, is a customer-centric IT solutions provider committed to excellence. With over 20 years of industry experience, the company has evolved from an IBM Business Partner into a prominent player in the IT segment. As a top system integrator, ROX provides a comprehensive range of distributed IT solutions, including consulting, enterprise and end-user computing, managed print, and network services.

The Company clients are leaders in Fortune 1,000 companies, financial institutions, insurance companies, real estate firms, law firms, healthcare institutions, universities, original equipment manufacturers, global system integrators, and equipment resellers. Explore exceptional technology solutions by partnering with an experienced provider, witness a remarkable transformation.

In November 2023, ROX Hi-Tech Limited got listed on NSE Emerge platform.





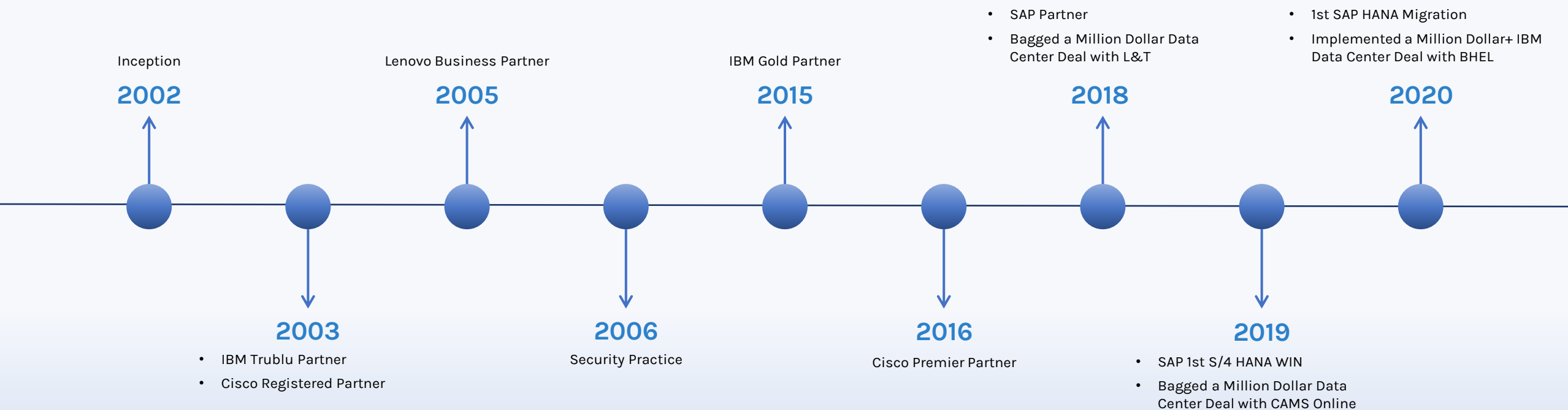
Vision

ROX will be a world class organization that enhances the quality of human life with Hi-Tech solutions that are sustainable to all the stakeholders.

Mission

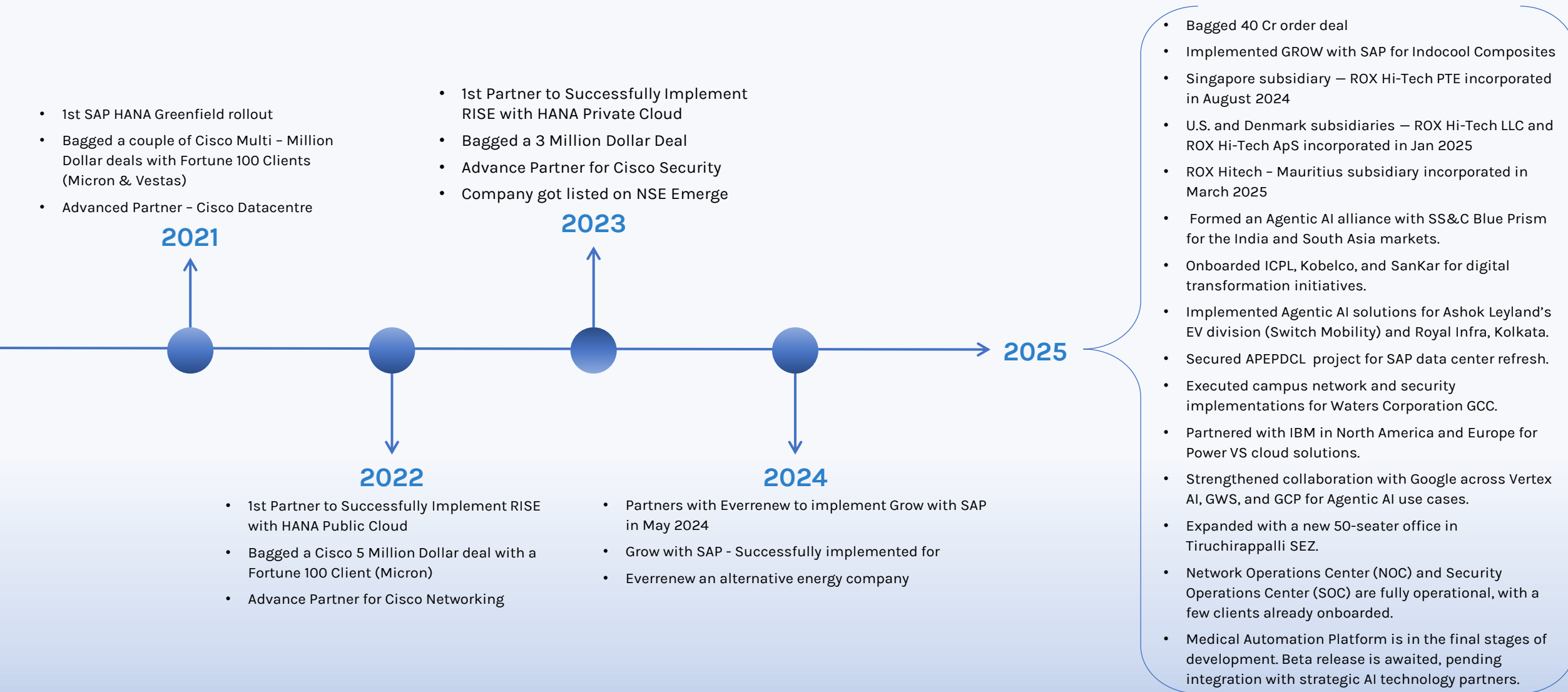
Technology Partner of choice for Digital Transformation Journey







A Timeline Of ROX Hi-Tech



Long Standing Relationship With A Marquee Customer Base

Top 10 Clients Contribute 45% of Revenue For FY 2023-24

Serving To All Major Industry

- Manufacturing
- BFSI
- Healthcare
- IT
- Education



Rikun presented an Appreciation Award to ROX for Outstanding Support on the Establishment of Rikun's One-Stop Solution Manufacturing Unit in 2023



Mr. Stalin, the Chief Minister of Tamil Nadu, honoured ROX for the successful implementation of cutting-edge infrastructure at Loyola



VIT presented ROX with a Token of Appreciation for sponsoring the Riviera event, 2023



Inflow & Cisco awarded ROX for Outstanding Sales Performance during Cisco FY22 Q4



ROX was acknowledged by CIO Review India as one of the "20 Most Promising Cisco Technology Solution Providers - 2019," further highlighting our commitment to excellence



IBM honoured ROX with the Business Excellence Award for exceptional performance as the top partner leveraging systems co-marketing to drive demand in the southern region - 2018



St. Joseph's Institute of Management recognizes Mr. Jim Rakesh as the CEO of the month (14th August 2017)



Silicon India acknowledged ROX's remarkable accomplishment and bestowed upon us the prestigious title of being one of the "Top 10 Best Performing Cisco Solution Providers of 2017" in their annual listing



Lenovo presented ROX with a Certificate of Appreciation in 2015, recognizing ROX's significant contributions and valued partnership



Lenovo recognized ROX for the Highest acquisition Business for the FY 2013 - 2014, RFL Segment



Lenovo awarded ROX with the Certificate of Excellence for the remarkable achievement of winning the Technology Seller Award for 2012 - 2013



Lenovo appreciated ROX with a Certificate of Appreciation for the contribution made in the JFM Quarter, 2012



IBM Partner world Member recognized ROX as an esteemed member of the IBM Partner World from January 1st, 2012, to December 31st, 2012



IBM recognized ROX as an IBM Partner World Member for the Period of January 1st, 2011, to December 31st, 2011



Cisco awarded ROX as the Select Certified Partner for the year 2008 - 2009



Lenovo certified ROX as an authorized warranty service provider for desktops & laptops in India



Lenovo awarded ROX with the Certificate of Recognition, signifying ROX's valued status as a premier partner



Cisco distinguished ROX with an Award, for the Cisco Channel Partner program, highlighting ROX as a Premier Certified Partner



ROX was commended by Lenovo's "Accelerate" program, commemorating ROX as the Ace of Transformation through a prestigious award and medal



Celebrating the legacy of The ThinkPad, Lenovo awarded ROX a Certificate commemorating 25 years of excellence in partnership

Comprehensive Solution: Our “Edge to AI” approach offers end-to-end solutions, covering the entire spectrum from physical cable infrastructure to cloud-based services.

Customization and Flexibility: Tailored solutions to meet specific project needs.

One-Stop-Shop: Clients don't need multiple vendors; we handle all aspects of the project.

Seamless Integration: We ensure all technologies and platforms work harmoniously.

Expertise in Greenfield and Brownfield Projects: We excel in both new and existing infrastructure projects.

Scalable and Future-Ready: Solutions designed to adapt and grow with clients.

Technical Excellence: Our team can turn business visions into reality with turnkey projects.

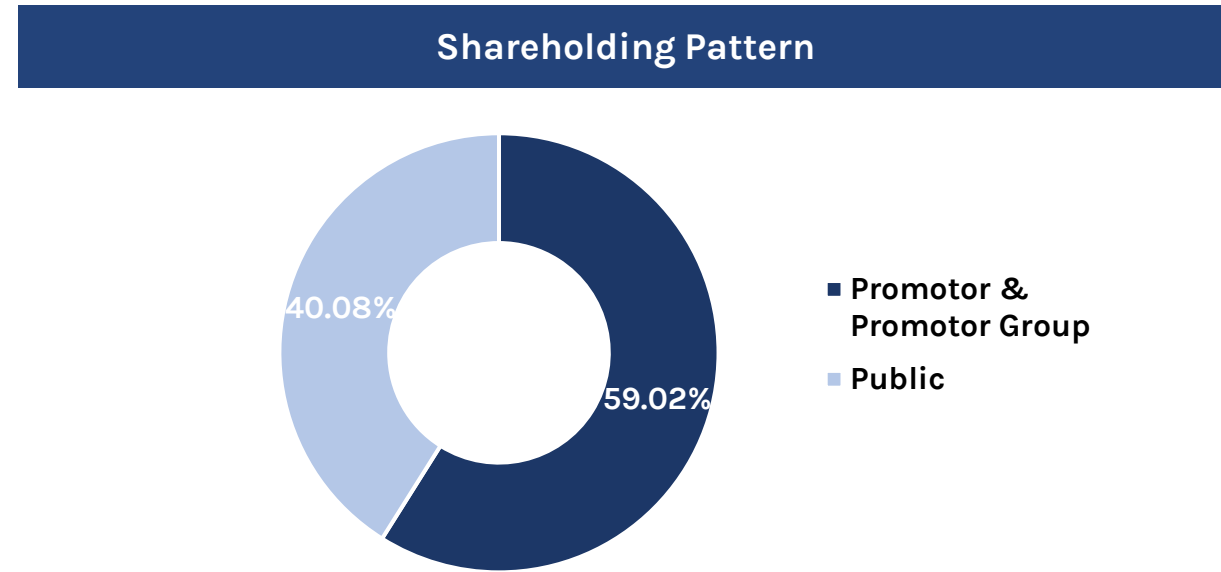
Strong Customer Support: Dedicated assistance throughout and after the project.



As on 28-05-2025

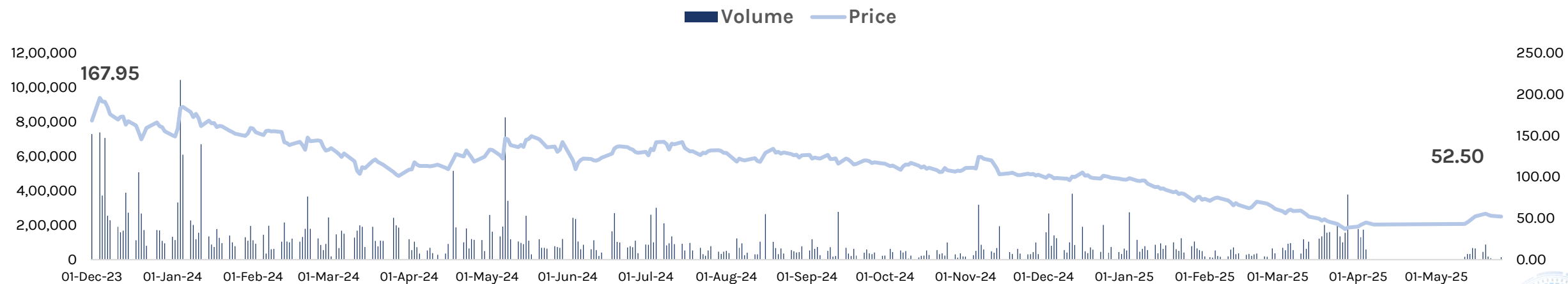
Stock Information	
NSE Code	ROXHITECH
ISIN	INEOPDJ01013
Share Price ₹	52.50
Market Capitalization ₹ Cr	119.21
No. of Share Outstanding	2,28,36,350
Face Value ₹	10.00
52 Week High ₹	152.35
52 Week Low ₹	50.05

As on 31-03-2025



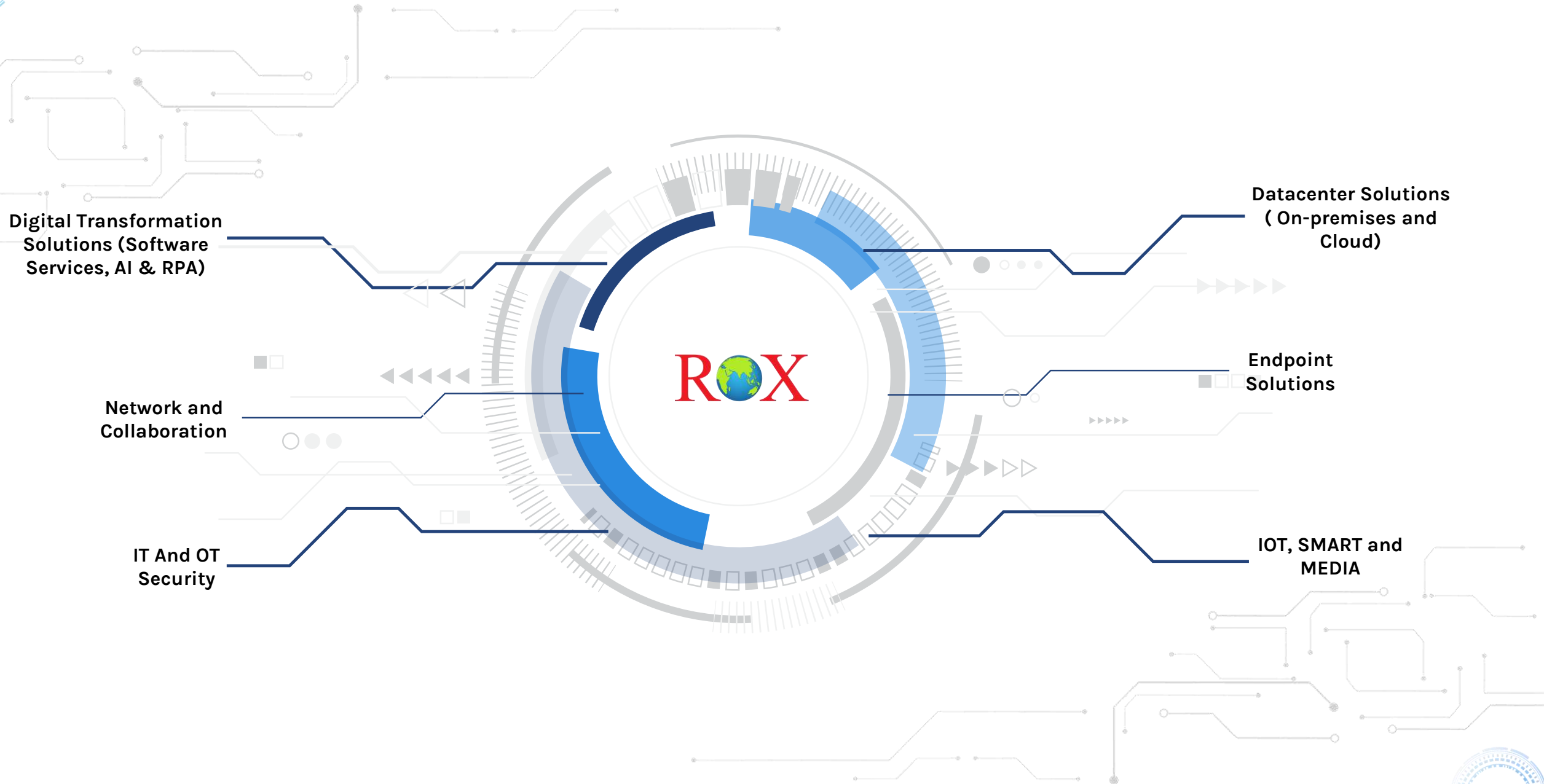
Source: NSE

Share Performance From 1 December 2023 Till Date



Business Overview







“The Company strong relationship with SAP & IBM makes ROX a one-stop shop for all your business application and underlying hardware requirements”

ROX is a member of the SAP Partner Edge open ecosystem

First partner in territory to win rise with SAP private cloud and public cloud deals

Sell Authorization

Open Cloud Solutions

Open On-Premise Solutions

RISE with SAP S/4H Cloud PE

RISE with SAP S/4HANA Cloud

SAP Ariba Solutions

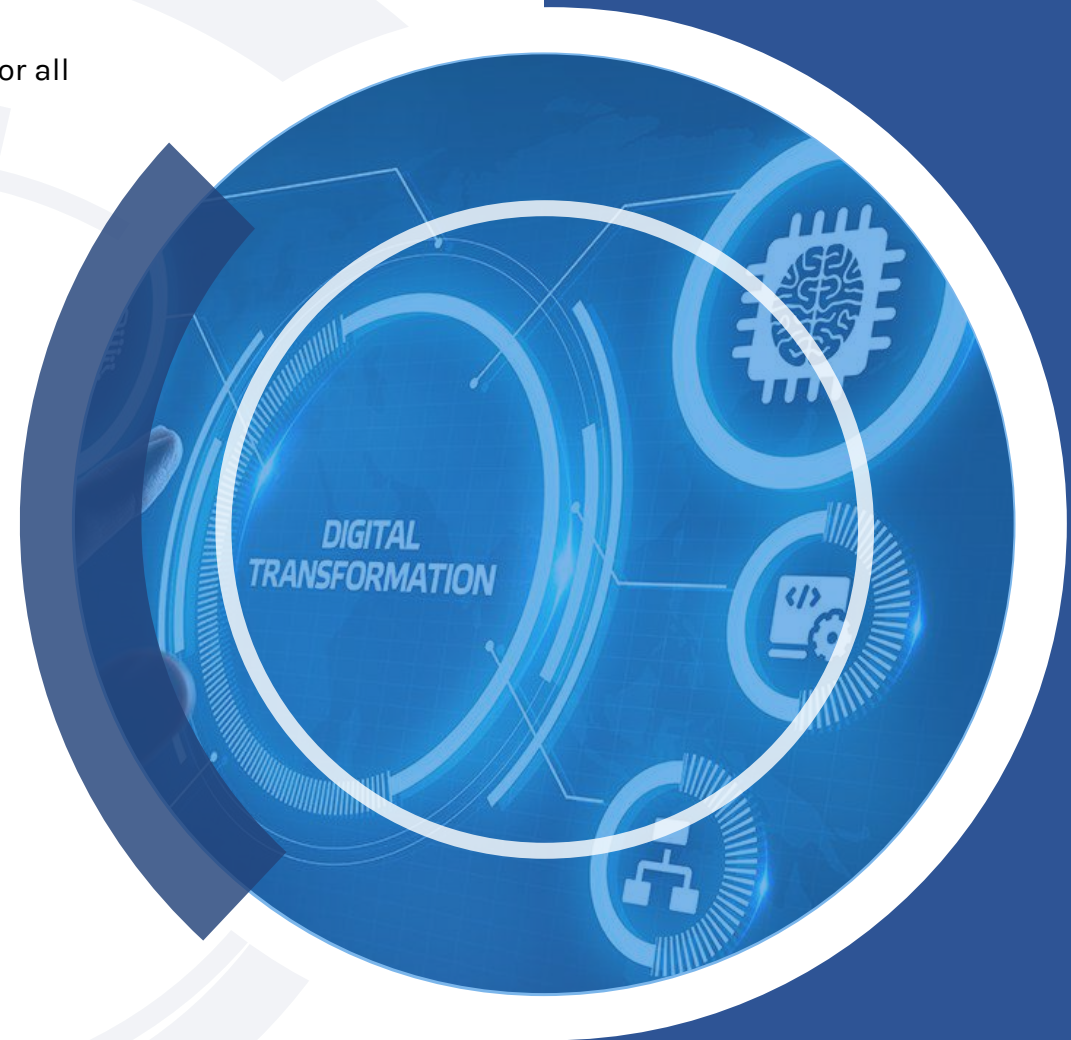
SAP HANA

SAP S/4HANA

**RISE
WITH
SAP** | Business
Transformation
as a Service



blueprism®





Offering immersive collaboration

Design & Build reliable, manageable and secure network environments

Offer improved business processes, quick decision-making, and boost productivity

Simplify communication and empower customers to engage with each other, anywhere on any device.



Partner

Advanced Enterprise Networks
Architecture Specialized



Next generation solutions on securing IT infrastructure

Partnership with industry leading OEMs.

Team of security engineers certified in the latest security practices to design and deploy complex solutions

Minimally invasive to the existing infrastructure providing a far secure environment

Providing complete visibility & control of network and security.





Conquer the most demanding workloads with IBM Servers and Storage

IBM Cloud Partnership offering analytics, Artificial Intelligence (AI), Modern HPC

Intel offering on Lenovo & Cisco Compute solutions

Deliver next generation data center advanced specialised Cisco partner

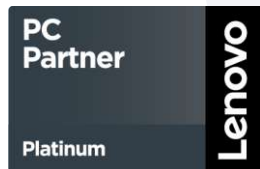




Platinum partner with Lenovo

Offering secure and future proof solutions on Desktops, Notebooks, Workstations, AIOs and Mobile Devices

Best in class ROI & TCO to our customers by introducing game-changing products and solutions.



ThinkPad





IOT solutions focusing on outcomes & facilitating digital transformation.

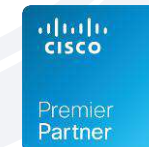
End to end solution portfolio offering Components, sensors, adapters, gateways, cloud, connectivity, user experience and analytics

Providing customers with visibility to manage their smart infrastructure


Schneider
Electric

Honeywell

MICROSENS




SAMSUNG



Medical Automation

- Centre of Excellence (COE) for Medical Automation
- Building an assist system for surgeons using automation and AI
- To minimise the role of emotions in decision making while approaching a medical procedure



Digital Transformation

- SAP Roadmap: Gold to Platinum
 - Application Support
 - Implementation/Migration
 - Integration of SAP with Third Party Applications
 - Cloud Analytics
 - Intelligent Spend Management
 - Human Experience Management (HXM)



Network & Security

- Cisco Roadmap: Premier to Gold
- Advance Specialization in Datacenter, Security, Networking and Hybrid Work from Home
- Network Operation Centre (NOC) and Security Operation Centre (SOC)



Global Sales Office

- To establish the presence in US and EMEA
- Focusing on Digital Transformation and Google Cloud
- Generative Artificial Intelligence and Robotic Process Automation

Management Overview





Jim Rakesh

Managing Director
25+ Years Of Experience

Jim Rakesh, a computer science engineer and visionary first-generation entrepreneur, set out with a determined ambition: to construct a sustainable business platform that not only delivers technical innovation to clients but also paves the way for future generations' employment prospects.

Under his leadership, ROX has become a pioneer in the IT landscape earning its reputation as a reliable partner for global enterprises.



Sukanya R

Wholetime Director
20+ Years Of Experience

Sukanya R, has done MS in Information Technology at BIM and management studies at IIM Bangalore, plays a crucial role in ROX's business development. She oversees the human resource department, administration & financial functions ensuring efficient operations and growth.

Sukanya supports a process-driven methodology and serves as the Chairperson for POSH (Prevention of Sexual Harassment).



M M Senthil Kumar

Director
20+ Years Of Experience

MM Senthil Kumar is a techno-commercial expert with numerous certificates has successfully overseen a multitude of Fortune 1000 clients on a global scale. He is highly respected in IT system integration space, for driving impactful outcomes, and enhancing brand and company reputation.

His portfolio showcases the strategic design and seamless deployment of intricate IT infrastructure solutions, spanning network security, data centres, collaborative platforms, and industrial IoT.



John Bright

Executive Vice President
25+ Years Of Experience

Mr. John Bright brings over 28 years of experience in the IT industry, with expertise in client delivery, strategic alliances, and digital marketing. He has held leadership positions at IBM, Wipro, HCL, Inspirisys, and NTT, demonstrating excellence in client acquisition, revenue management, and business development. Throughout his career, he has successfully managed large-scale accounts and driven growth across global markets.

In his new role, Mr. Bright will oversee and optimize client delivery operations, ensuring seamless execution and enhanced customer satisfaction. He will lead strategic initiatives focused on driving innovation and identifying new growth opportunities..



C D Balaji

Independent Director
20+ Years Of Experience

C D Balaji With more than 20 years of experience in process consulting and enterprise business solutions, he is committed to ensuring company success via the development of outcome-driven solutions based on market insights.

His exceptional talent for building long-lasting client relationships and expert sales operations has led to increased sales. He holds specialization in SAP, IBM (Linux ONE, technical advice, data-driven multi-cloud storage strategy, and cloud pack for integration).



Rajagopalan Alagar

Independent Director
30+ Years Of Experience

Rajagopalan Alagar, a 72-year-old Commerce Graduate and Fellow of the Institute of Company Secretaries of India, has been a successful Company Secretary for over a decade.

He has served as an Independent Director at National Fittings Limited in Coimbatore for 18 years, combining industry insights, technical proficiency, business acumen, and governance expertise. His board involvement significantly contributes to company growth and success.



Ethirajulu

Independent Director
30+ Years Of Experience

Ethirajulu comes across as a seasoned professional with a distinguished educational background, holding the titles of Fellow Member and Associate Member of the Institute of Chartered Accountants of India.

With 30+ years of experience, he specializes in Finance, Accounts, and Administration across diverse domains. Ethirajulu has demonstrated exceptional leadership in Greenfield projects, showcasing strategic financial acumen and a deep understanding of manufacturing processes.



Kenny Robert

Non-Executive
7+ Years Of Experience

He is a skilled Surgical Oncologist and Laparoscopic Cancer Surgeon with an 8-year career focused on Minimally invasive and Advanced laparoscopic oncological procedures. Holding a super speciality (MCh) in Surgical Oncology from Center of Oncology at Government Royapettah Hospital, M.S. from Government Royapettah Hospital, Kilpauk Medical College and an M.B.B.S. from Theni Government Medical College.

He has also pursued Hepato-Pancreato-Biliary Surgery fellowship from CMC Vellore and served as Assistant Professor in General Surgery in Kilpauk Medical College. Currently as the Lead Consultant Surgical Oncologist and Laparoscopic Surgeon at Meridian Hospital Kolathur Chennai, he contributes to holistic oncology care and patient well-being. He possesses a strong enthusiasm for applying automation in the medical field and actively engages in research aimed at finding a cure for cancer and hence transform lives.



Thenmozhi

Company Secretary
10+ Years Of Experience

Ms. Thenmozhi is an Associate Member of the Institute of Company Secretaries of India (ACS) and holds a B. Com from the University of Madras. With over 10 years of experience in legal, accounts, and secretarial departments, she has a strong understanding of company goals and plans, as well as sound judgment in conflict situations.

She has worked with various organizations and has a strong background in corporate governance, compliance, and investor relations.

Industry Overview



Global IT Industry

Overview

- The global IT Industry was estimated to USD 4,817 Bn in FY 2022. The market is forecasted to be USD 5,156 Bn in FY 2023 and is forecasted to reach USD 7,846 Bn by FY 2029 with a CAGR of 7.2% over the forecast period (FY2023-2029).
- Global IT market by computation type is segmented into HPC Systems, Workstations, other devices infrastructure, software, IT business services, Emerging tech and telecom services.
- IT Business services had the second largest share in FY 2022 and is expected to reach USD 2,353.7 Bn by FY 2029 at a CAGR of 7.9%.

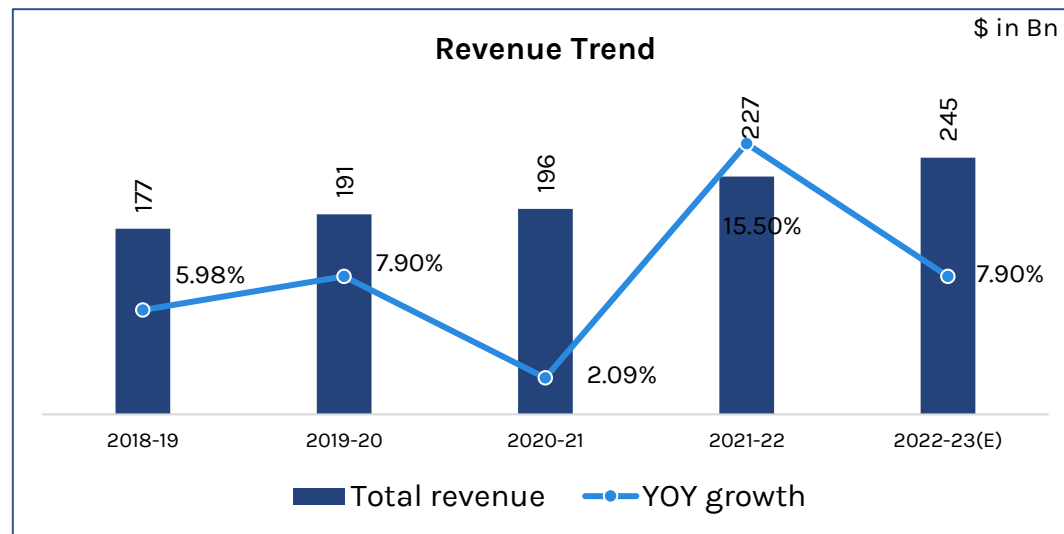
Global IT Industry Market by Geography/Region

- Global IT Industry market by geography is segmented into North America, Europe, Asia Pacific (APAC), South America, and Middle East and Africa (MEA).
- North America region held the largest share (39%) in FY 2022 with a market size of USD 1,855 Bn and is expected to reach USD 2,824.5 Bn by FY 2029 at a CAGR of 6.1%, followed by APAC with a share of 27% in FY 2022 and a market size of USD 1,298 Bn in FY 2022.
- APAC is 160 forecasted to be USD 1,395 in FY 2023 and is expected to reach USD 2,275.3 Bn by FY 2029 with a CAGR of 8.5% over the forecast period (FY2023-2029)



IT sector India

- The Indian IT & business services industry is expected to grow to US\$ 19.93 billion by 2025.
- In 2024, the revenue in the IT Services market is projected to reach US\$26.45 billion. It is expected to demonstrate an annual growth rate (CAGR 2024-2028) of 12.98%, ultimately leading to a market volume of US\$43.09 billion by 2028.
- In the Union Budget 2023-24, the allocation for IT and telecom sector stood at Rs. 97,579.05 crore (US\$ 11.77 Bn).
- Revenue in the Enterprise Resource Planning Software market is projected to reach US\$0.71bn in 2024.
- The India artificial intelligence market size reached \$ 680 million in 2022 and further it is expected to reach \$3,935.5 million by 2028, showcasing a growth rate (CAGR) of 33.28% during 2023-2028.
- Revenue is expected to show an annual growth rate (CAGR 2024-2028) of 10.01%, resulting in a market volume of US\$1.04bn by 2028.



IT Sector Growth Drivers

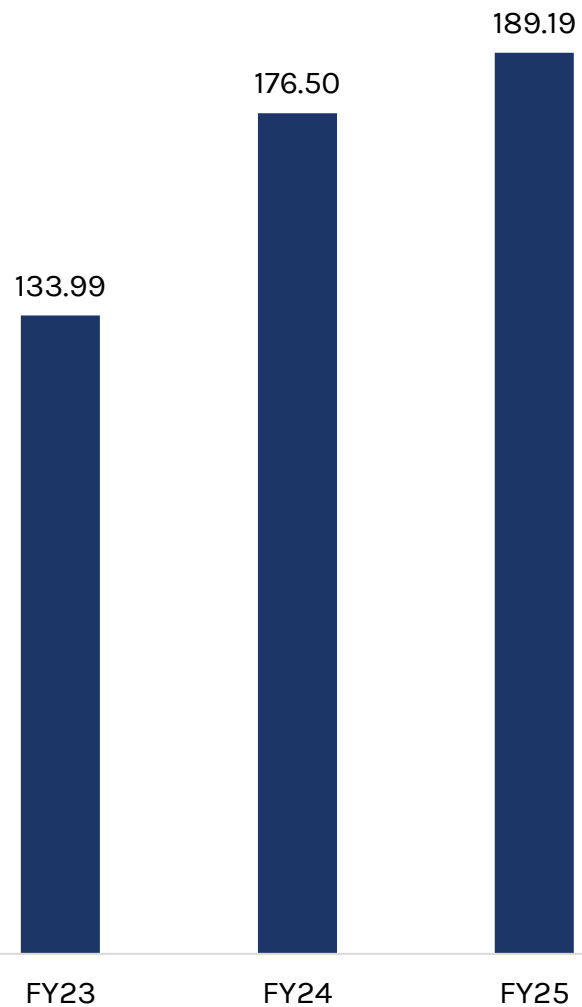
- Low cost of operation and tax advantages
- 'Make in India' Policy & 'PLI Scheme' of the GOI
- Make AI in India & Make AI for work' initiative of the GOI
- Growing demand for cloud-based services
- Upgrading network to 5G technology
- Restriction of Import of Servers, Laptop, & Tablets from Nov 2023 by DGFT

Financial Overview

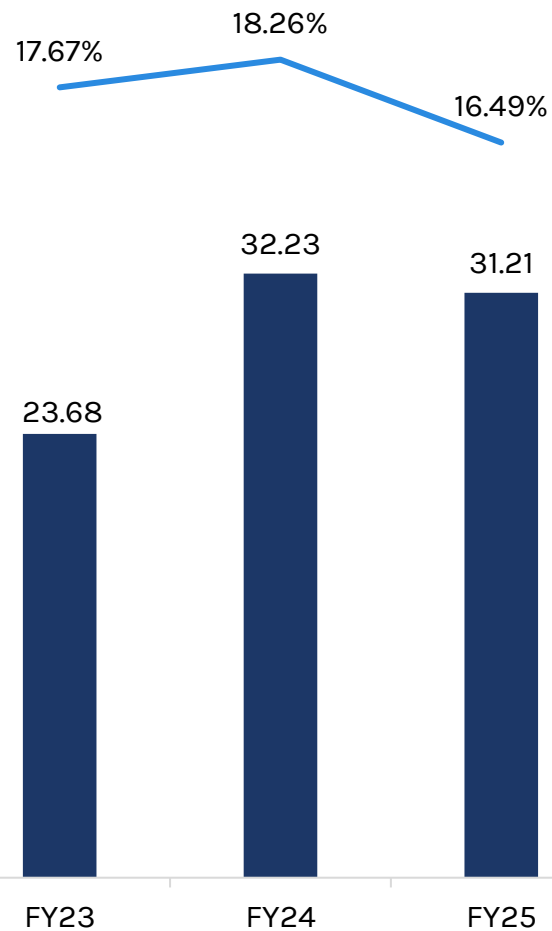




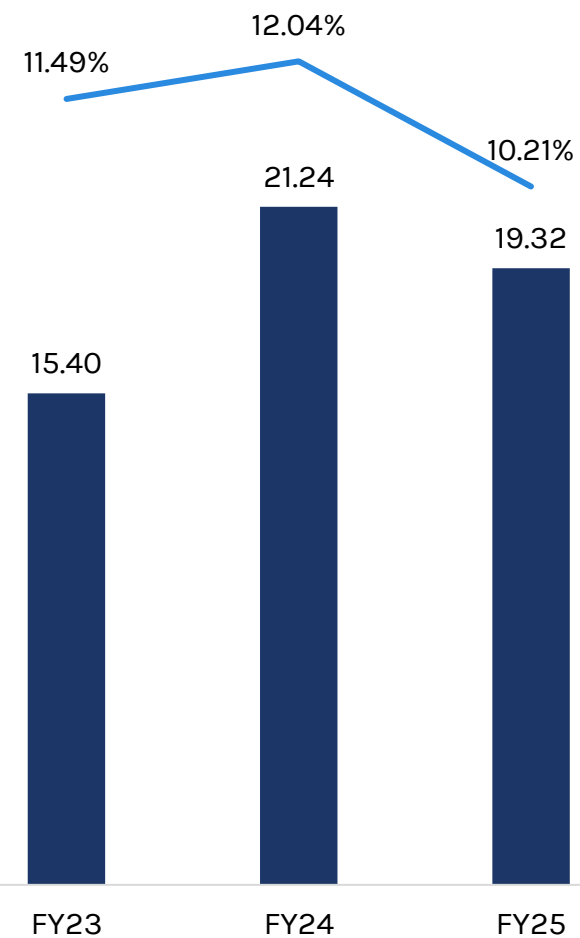
Total Revenue



EBITDA EBITDA Margin



PAT PAT Margin



All Figures In ₹ Cr & Margin In %

Particulars	FY25	FY24	FY23
Revenues	186.51	176.06	133.33
Other Income	2.68	0.44	0.66
Total Income	189.19	176.50	133.99
Cost of Consumption	138.08	133.39	103.51
Employee costs	12.85	5.77	3.95
Other expenses	7.05	5.11	2.85
Total Expenditure	157.98	144.27	110.31
EBITDA	31.21	32.23	23.68
Finance Costs	4.60	3.16	2.97
Depreciation	1.06	0.69	0.23
PBT	25.55	28.39	20.48
Tax	6.23	7.14	5.08
PAT	19.32	21.24	15.40
Total Comprehensive Income	19.32	21.24	15.40
EPS	8.46	9.30	20.60



Balance Sheet



In ₹ Cr

Equities & Liabilities	FY25(C)	FY25	FY24	FY23
Equity	22.84	22.84	22.84	7.48
Other Equity	87.31	86.64	69.68	16.68
Non Controlling Interests			0.00	0.00
Net Worth	110.15	109.48	92.52	24.15
Non Current Liabilities				
Non Current Borrowings	5.32	5.32	2.02	3.38
Deferred Tax Liabilities	2.41	2.41	0.07	0.00
Long Term Provision	0.50	0.50	0.44	0.32
Total Non Current Liabilities	8.22	8.22	2.53	3.70
Current Liabilities				
Current Borrowings	41.26	41.26	19.28	19.20
Lease Liabilities	0.00	0.00	0.00	0.00
Trade Payables	29.23	28.89	27.17	8.49
Current Tax Liabilities (Net)	0.00	0.00	0.00	0.00
Short Term Provisions	4.97	4.97	7.86	5.16
Other Current Liabilities	11.95	11.35	2.11	0.33
Total Current Liabilities	87.41	86.47	56.43	33.18
Total Liabilities	205.78	204.17	151.47	61.03

Assets	FY25(C)	FY25	FY24	FY23
Non Current Assets				
Fixed assets	33.36	33.36	11.54	4.26
Non Current Investments	0.08	0.01	0.00	0.00
Deferred Tax Assets (Net)	0.00	0.00	0.00	0.15
Other Non Current Assets	5.08	5.08	7.10	6.13
Total Non Current Assets	38.44	38.45	18.64	10.54
Current Assets				
Inventories	51.84	51.84	42.13	30.06
Trade receivables	75.70	74.09	53.86	18.44
Cash & Bank Balance	27.45	27.45	0.17	0.01
Current Tax Assets (Net)	0.00	0.00	0.00	0.00
Other Current Assets	12.35	12.35	36.68	1.99
Total Current Assets	167.35	165.73	132.83	50.50
Total Assets	205.78	204.17	151.47	61.03

*Note – The Company has invested in its Subsidiaries only during H2 FY25



Cash Flow Statement



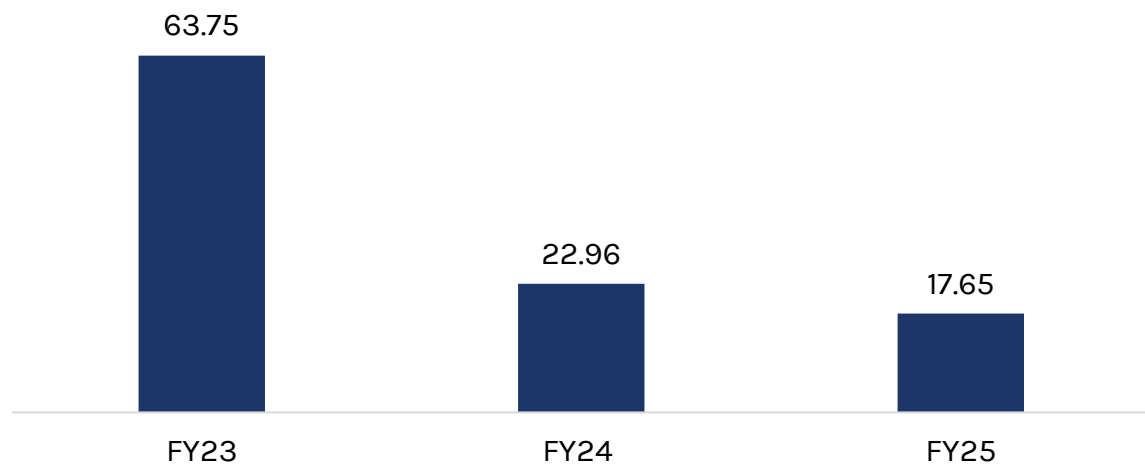
In ₹ Cr

Particulars	FY25(C)	FY25	FY24	FY23
Cash from Operation	-34.35	23.74	-33.72	8.75
Cash from Investments	60.79	-20.44	-8.81	-11.90
Cash from Financing	0.99	-1.02	42.88	1.68
Net Cash Flow	27.45	2.28	0.16	-1.48

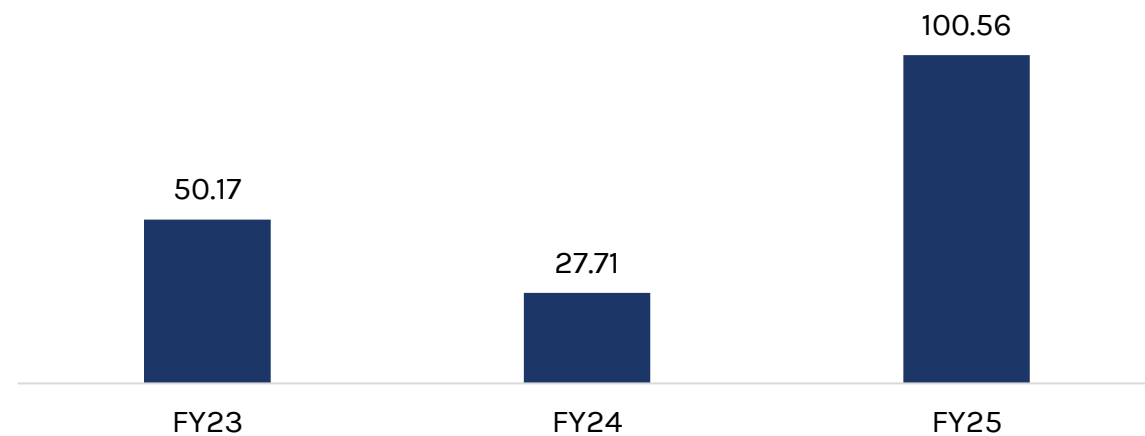
*Note - The Company has invested in its Subsidiaries only during H2 FY25



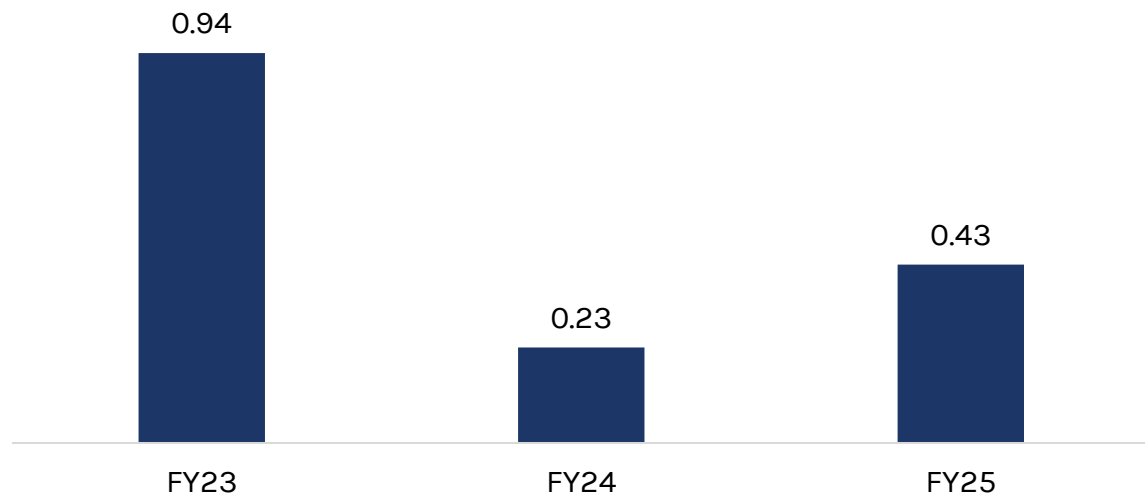
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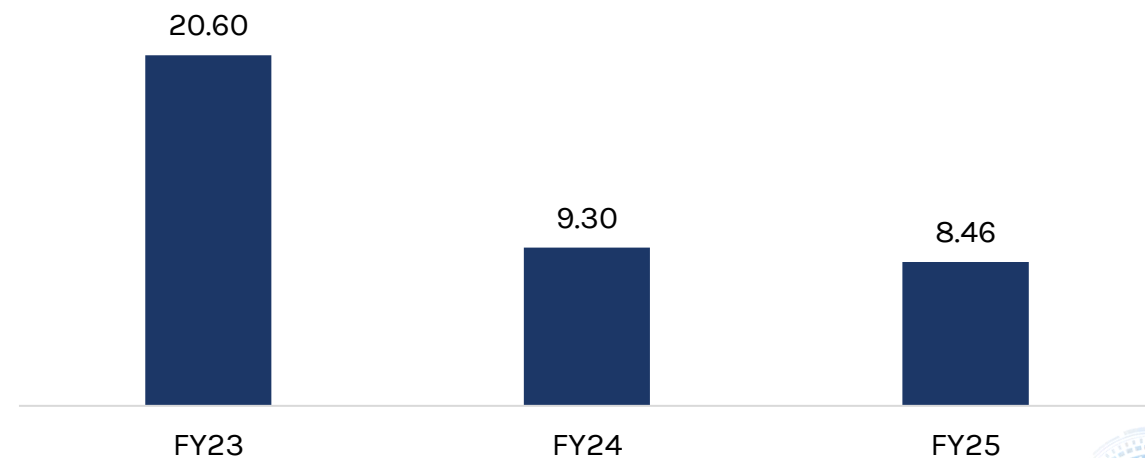
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Debt To Equity

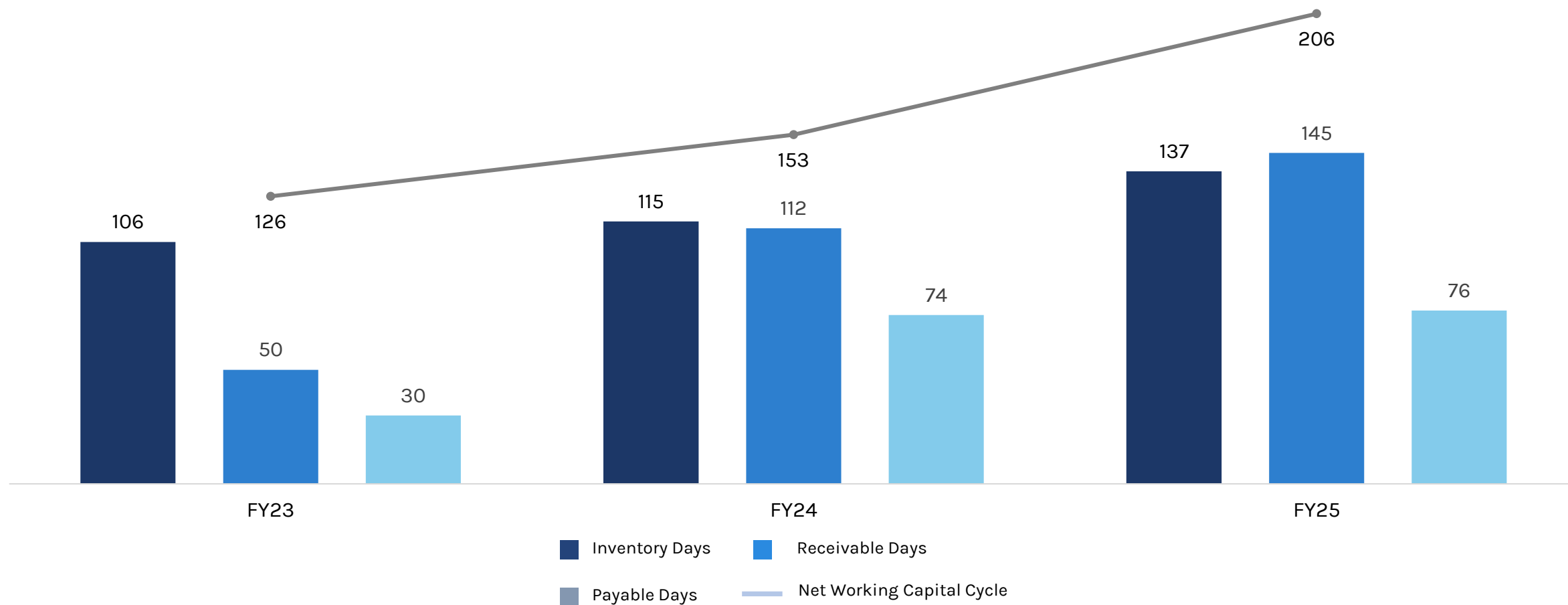


EPS





Working Capital Cycle





Innovative IT Solutions:

The company continues to drive innovation in AI-powered cybersecurity solutions, staying ahead of the curve in protecting businesses from evolving threats. Its client-centric solutions have resulted in high customer retention and expanding market presence.



Strategic Partnerships:

ROX has established strong alliances with domestic & global technology companies, enhancing its product offerings and positioning it as a preferred partner for comprehensive IT security solutions.



Expanding Client Base:

ROX has successfully grown its client base, attracting high-profile clients across various industries by delivering tailored solutions that address industry-specific challenges.



Focus on Workforce Development:

The company invests significantly in employee training and development, ensuring a highly skilled workforce. This focus on human resources enhances the company's ability to innovate and deliver top-tier services.



Financial Ratios:

ROX has notably improved its debt position, reducing the Debt to Equity Ratio from 2.03 times in FY22 to 0.23 times in FY24. Company's cash flow has shown a significant improvement, increasing to ₹ 0.16 crore in FY24 from -₹ 1.88 crore in FY22.



ROX Hi-Tech CSR Projects 2024-2025

Empowering Communities for Lasting Change





Project 1- School Renovation

Revitalization of Manavalan Nagar Primary School

- Renovated a Government School in Kadambathur Block, Tiruvallur, benefiting over 150 students
- Upgraded key infrastructure including classroom furniture, improved safety features, and created a conducive learning environment
- Installed RO water purifier for safe drinking water and introduced computers to support digital learning
- Total project cost: ₹12,16,692/-



Project 2- All The Children

Strengthening Community Healthcare

- Donated a fully equipped ambulance to the NGO “All The Children” to support palliative care services in Vyasarpadi
- The ambulance will function as a mobile healthcare unit, bringing essential care to patients in underserved communities
- Total project cost: ₹10,84,809/-



Project 3- Oscar Charitable Trust

Empowering the Transgender Community Through Skill Development

- Donated 10 Sewing Machines to Oscar Charitable Trust to Support Tailoring Training for the Transgender Community
- The initiative focuses on livelihood creation and economic empowerment through sewing machine training
- A step toward fostering inclusion, dignity, and self-reliance for the transgender community under our CSR initiatives



Project 4- SAVE Trust

Empowering Marginalized Communities and Children of Drug-Abusive Parents through Education and Skill Development

- Donated ₹5.3 lakhs to SAVE Trust to support 200 disadvantaged children in North Chennai slums through after-school tuition centers, providing academic guidance, educational supplies, and life skills to reduce dropouts and improve performance
- Facilitated vocational training and computer literacy programs for women from tough backgrounds, empowering them with employable skills for economic independence
- Addressing challenges from poverty, natural disasters, and the pandemic by fostering community resilience and uplifting vulnerable groups through holistic education and skill-building initiatives



erating Relationships, Dedication and Family



A Vision for the Future

Empowering Marginalized Communities and Children of Drug-Abusive Parents through Education and Skill Development

- Develop sustainable and long-lasting programs that empower marginalized communities.
- Collaborate with **NIEPMD (National Institute for Empowerment of Persons with Multiple Disabilities)** to create inclusive training for persons with multiple disabilities.
- Focus on uplifting the unreached by expanding education and vocational training for children, women, and differently-abled individuals.
- Promote community ownership to ensure continued growth and self-reliance beyond project duration.



Thank You



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